

2016 CONFERENCE & EVENTS PROGRAMME

mipjunior®

JAPAN
country of honour 2016

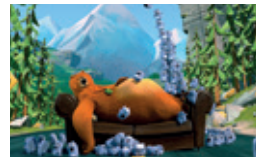
MIPJUNIOR WORLD PREMIERE TV SCREENINGS

Saturday 15 October, 17.45-18.30



'SPLASH AND BUBBLES'
By *The Jim Henson Company*

Sunday 16 October, 17.30-18.15



'GRIZZY AND THE LEMMINGS'
By *Hari International*

SATURDAY 15 OCTOBER

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 8.45-9.15

HOW TO MIP IT: NEW VISITORS WORKSHOP

MIPJUNIOR LAB, 9.30-10.00

FINANCING WORKSHOP: MAKING IT RAIN FOR YOUR PROJECT

Followed by Meet the Speakers

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 10.00-10.30

WHAT KIDS LOVE: A SUPERFAST BINGE SESSION

By *Eurodata TV Worldwide*

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 10.30-11.00

THE BOOK AS A BRAND PLATFORM: HOW PUBLISHERS WANT TO WORK WITH PRODUCERS

In partnership with *The London Book Fair*

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 10.45-11.30

WHAT DO CHANNELS AND PLATFORMS WANT?

In association with *World Screen*

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 11.30-12.15

LICENSING HITS, FROM BRANDS TO TV SERIES

Followed by Meet the Speakers

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 12.00-12.30

IT'S ALL ABOUT IMAGINATION!

By *Canada Media Fund and Telefilm Canada*

Followed by Meet the Speakers

GRAND HYATT CANNES HOTEL MARTINEZ BEACH, 13.00-14.30

MIPJUNIOR NETWORKING LUNCH

Seating is on a first come first served basis. Subject to capacity.

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 14.30-15.45

MIPJUNIOR INTERNATIONAL PITCH

Sponsored by *Majid Entertainment, Subsidiary of Abu Dhabi Media Company*

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 16.00-16.30

HOW DEVICES CAN HELP (RE)CONNECT PARENTS & KIDS

MIPJUNIOR KEYNOTE

CONFERENCE ROOM, 16.45-17.15

DEIRDRE BRENNAN, VP, CONTENT, CORUS KIDS

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 17.15-17.45

PASSAGE TO INDIA: WORKING IN THIS DYNAMIC SPACE

Followed by Meet the Speakers

WORLD PREMIERE TV SCREENING

CONFERENCE ROOM, 17.45-18.30

'SPLASH AND BUBBLES'

By *The Jim Henson Company*

GRAND HYATT CANNES HOTEL MARTINEZ BEACH, FROM 19.00

MIPJUNIOR OPENING PARTY: MILLIMAGES 25TH ANNIVERSARY

MATCHMAKING & MEET-UPS

MATCHMAKING LOUNGE

11.45-12.45

MENTORING WITH...

One-on-one pre-registered meetings.

MATCHMAKING LOUNGE

15.45-16.45

BUYERS & COMMISSIONERS

MATCHMAKING

One-on-one pre-registered meetings.

SCREENING

MIPJUNIOR LAB, 15.45-16.15

COOLEST NEW ANIMATION FROM FINLAND

By *Finnimation and YLE*

CONFERENCE HIGHLIGHTS

Saturday 15 October, 16.45-17.15



KEYNOTE:
DEIRDRE BRENNAN
VP, Content,
Corus Kids

Sunday 16 October, 16.30-17.00



KEYNOTE:
CATHERINE BALSAM-SCHWABER
CCO,
Mattel

SUNDAY 16 OCTOBER

SCREENING

MIPJUNIOR LAB, 8.45-9.30

Breakfast served from 8.45

HOT NORWEGIAN TV FOR KIDS

By *Virke & NFI*

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 9.30-10.00

MEET GEN Z:

THE FUTURE OF CHILDREN'S MEDIA

By *The Pineapple Lounge*

CONFERENCE ROOM, 10.15-11.00

FROM VIRTUALITY TO IMMERSIVE REALITY:

WHEN NARRATIVE MEETS EXPERIENCE

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 10.45-11.15

GETTING TO KNOW THE CHINESE MARKET

Followed by Meet the Speakers

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 11.15-11.45

ON THE RISE: HIGH-PROFILE TEEN DRAMA

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 11.45-12.30

CREATING CONTAGIOUS CONTENT FOR STREAMING PLATFORMS

Followed by Meet the Speakers

SNACK & SCREEN

CONFERENCE ROOM, 12.30-14.00

Snack lunch served from 13.00

IT'S HERO TIME!

SNACK & SEE THE ALL NEW BEN 10

By *Cartoon Network*

PRODUCERS TOOLBOX

MIPJUNIOR LAB, 14.15-14.45

JAPAN: PRODUCING IN THE LAND OF THE RISING SUN

Followed by Meet the Speakers

GLOBAL CONTENT TRENDS

CONFERENCE ROOM, 14.45-15.15

DISRUPTING FAMILY PROGRAMMING

CONFERENCE ROOM, 15.30-16.15

LICENSING & MERCHANDISING:

IT STILL STARTS WITH GREAT CONTENT

MIPJUNIOR KEYNOTE

CONFERENCE ROOM, 16.30-17.00

CATHERINE BALSAM-SCHWABER, CCO, MATTEL

WORLD PREMIERE TV SCREENING

CONFERENCE ROOM, 17.30-18.15

'GRIZZY AND THE LEMMINGS'

By *Hari International*

GRAND HYATT CANNES HOTEL MARTINEZ BEACH, 18.30-20.30

DREAMWORKS PARTY - Access by invitation only

MATCHMAKING & MEET-UPS

MATCHMAKING LOUNGE

9.30-10.30

BUYERS & COMMISSIONERS

MATCHMAKING

One-on-one pre-registered meetings.

MATCHMAKING LOUNGE

11.30-13.00

CO-PRODUCTION MEET-UP

Priority given to pre-registered participants.

MATCHMAKING LOUNGE

14.00-15.00

LICENSING EXPERTS

MATCHMAKING

One-on-one pre-registered meetings.