

# Terms and Conditions

## ITEM 1: SUBJECT

Reed MIDEM, a company organised in the legal form of a *société par actions simplifiée* (simplified joint stock company) with a share capital of 310,000 € having its registered office at 27-33 Quai Alphonse le Gallo, 92200 Boulogne-Billancourt, registered with the Nanterre Commerce and Companies Registry under the number 662 003 557. is the official organiser of The MIPJunior Project Pitch hereafter ["the Competition"].

The MIPJunior Project Pitch is a unique competition to highlight new kids TV properties with the greatest potential open to all creators and producers looking for financing their projects in development.

The Competition is set up by Reed MIDEM notably.

Reed MIDEM undertakes to organise the event and to facilitate the professional gathering and opportunities for the applicants.

Therefore, Reed MIDEM shall not be held liable regarding the participation of the Partner to the Competition and/or Specific Terms and Conditions, proper to the Partner and/or decisions taken by the jury. Reed MIDEM shall not be not liable for the undertakings of the Partner vis à vis of the Applicant(s) and/or the Finalist(s) and/or the Winner, nor concerned or bearing any possible liability for the future or possible contractual or not contractual relationship(s) between the Partner and the Applicant(s) and/or the Finalist(s) and/or the Winner. It is specified that the number of Partners collaborating on the Competition is subject to change.

## ITEM 2: CONDITIONS OF PARTICIPATION AND APPLICATION FOR PRE-SELECTION

The call for entries is open to MIPJunior delegates who have registered a project in the MIPJunior Screenings Library:

1. Go to screenings.my-mip.com. Log in using your email address and password. These are the same details as for the MIPJunior online database.
2. Upload your text and photo to create a project and tick "MIPJunior Project Pitch" in the section Pitch & Matchmaking Events.
3. Upload your video (optional for project) – check the "video upload – technical specifications" for this. The system will automatically encode your file. For projects without videos, please select the mention: no video available for this content in the digital library.
4. Preview and approve your content for market.

All submissions should be made in English.

Applying companies must:

- Submit their project(s) into the MIPJunior Submission Platform by **10 September 2018**: all required material must have been sent by this date;
- If selected to pitch on stage, commit to attend MIPJunior (13-14 October 2018);

- If selected to pitch on stage, commit to be in Cannes one day prior to the first day of MIPJunior (13 October 2018, midday) to attend the preparatory and technical meeting;
- Applicants must hold copyrighted ownership on the material properties taking part in the Competition.

After this date, no further projects will be considered. Neither Reed MIDEM nor any Partner can accept responsibility for lost entries due to internet and/or technical problems related to use of internet. Proof of sending is not proof of receipt.

The Applicant can submit as many projects to the MIPJunior Project Pitch as he subscribes into the MIPJunior Screenings Library.

By entering the Competition, the Applicant:

- a) guarantees that he is the sole initiator together with possible co-authors and warrants that he holds all the rights for the presented project(s) and information related to the project and that he does not harm any potentially involved third party's rights or anyone's private life or likeness, and that the project / idea does not infringe any law, especially copyright laws;
- b) recognizes that the Partner may already have received ideas similar to those submitted and that these may be in development. The Partner and Reed MIDEM cannot be held liable towards the Applicants for infringement of intellectual property in ideas that are submitted either by themselves or by third parties.

Reed MIDEM reserves the right to reject any written/visual idea or project should its content be perceived as deliberately interfering with honour and human dignity, with third parties' rights, pornographic, racist, provocative, discriminatory or violent.

## ITEM 3: PRE-SELECTION AND FINAL SELECTION PROCESS

### 3.1 PRE-SELECTION

Reed MIDEM is seeking a large and wide range of comprehensive and developed educational entertainment contents according the selection criteria listed below:

- Potential to develop entertainment content targeting kids & teen audiences
- Attractiveness to international audiences
- Originality and overall appeal in storytelling techniques, characters, look, story and themes
- Potential for TV and multi-platform brand extension

Only applications that meet the conditions of participation, as specified in ITEM 2, will be considered by the pre-selection committee.

The pre-selection committee will select 5 finalists to pitch live on the MIPJunior stage on Saturday 13 October 2018. The pre-selected Applicants (hereafter "the Finalist" or he) will be informed of their pre-selection by email by Reed MIDEM by end of September 2018.

The pre-selection decisions are final and without appeal. By entering the Competition, the Applicant agrees not to challenge the pre-selection decisions on any ground.

### **3.2 FINAL SELECTION PROCESS**

The live Pitch will take place on 13 October 2018 at MIPJunior, JW Marriott Cannes, Cannes, France.

Reed MIDEM reserves the right to change the dates of the pitching session.

The Finalist will need to be present in Cannes, (for example, for a company - a company representative, either the managing director or the producer of the project), to present his project during a public session in front of a jury. The finalist will also have to attend a compulsory preparatory and technical meeting on 12 October 2018.

A sizzle reel of maximum 90" is strongly recommended for those projects that are selected for the live Pitch.

The live Pitch language is English.

The winning project will be announced at the end of the live Pitch session.

The selection decisions are final and without appeal. The Finalist agrees not to challenge the selection decisions on any ground.

### **ITEM 4: FINALIST AND WINNER OBLIGATIONS & BENEFITS**

As specified in ITEM 3.2 above, to be judged in the final Competition, the Finalist will need to be present in Cannes, France, one day prior and during MIPJunior between 12 and 13 October 2018.

The Finalist will be responsible for accommodation, flights and expenses on site and other costs and expenses of attending and participating in all aspects of the event.

The Finalist and/or the Winner are authorised to mention their MIPJunior Project Pitch recognition in their promotional activities.

As MIPJunior and MIPCOM 2018 are a communication and promotion forum for the television, video, mobile and internet entertainment industry, the Finalist and/or the Winner hereby authorises Reed MIDEM and their representatives (and guarantees that it has been authorised to that end by possible co-authors or third parties) to record directly or indirectly the public sessions with the presentation of the project(s) and the live Pitch session. For the same purpose, the Finalist and/or the winner also authorises Reed MIDEM to reproduce and communicate the same to the public by any means, and on all media for the purposes of communicating on the MIPJunior and MIPCOM 2018 and/or the MIPJunior Project Pitch Competition, especially on the following websites:  
<http://blog.mipworld.com/>  
<http://www.mipjunior.com/>

The Finalist accordingly authorises Reed MIDEM to use his name and likeness and if necessary, that of its representative(s) present during the MIPJunior Project Pitch Competition.

To the same end, the Finalist also guarantees that Reed MIDEM is authorised to freely use any of the logos, trademarks, title, extracts and other intangible rights and promotional items related to the project/ideas/pitches submitted to the Competition. The Finalist also authorises Reed MIDEM to make broadcasts of excerpts of the live Pitch lasting less than two minutes during regional or national radio programs, or on the website <http://www.mipjunior.com/>

Reed MIDEM reserves the right to disconnect the Applicant/Finalist from the competition in case of non-respect of any here-mentioned obligations.

The winner will benefit from:

- Editorial coverage in the MIPCOM Daily News, on the MIPJunior website and MIPBlog
- 1 free entrance to MIPJunior 2019
- 1 free project registration in the MIPJunior Screenings Library in 2019

### **ITEM 6: CLAIMS**

Registering and competing for the MIPJunior Project Pitch 2018 implies full acceptance of the present Terms and Conditions.

No claims related to the pre-selection system, the selection of the Winner, or any other aspects of the Competition, will be accepted.

The Director of MIPJunior has the power to settle all cases not covered by the present Terms.

### **ITEM 7: MISCELLANEOUS**

In the event of circumstances independent of Reed MIDEM's will and resulting in the impossibility of organising the MIPJunior and/or the MIPJunior Project Pitch, the Competition shall be cancelled without any indemnification whatsoever.

The present Terms and conditions are governed by French Law. FOR ANY DISPUTE ARISING IN CONNECTION WITH THE CONSTRUCTION AND/OR PERFORMANCE OF THE PRESENT TERMS, THE COURTS HAVING JURISDICTION AT THE PLACE OF THE REGISTERED OFFICE OF REED MIDEM WILL SOLELY BE COMPETENT TO RULE ON THE MATTER, WHICH IS EXPRESSLY ACKNOWLEDGED AND AGREED BY THE PARTIES.