

# 2019 CONFERENCE & EVENTS PROGRAMME THE NEW POWER PLAYERS

mipjunior®

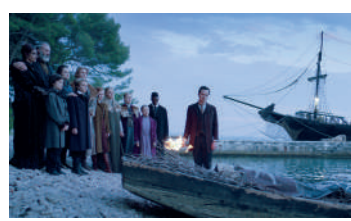
## MIPJUNIOR WORLD PREMIERE TV SCREENINGS

Saturday 12 October  
18.00-18.45



**PIKWIK PACK**  
Presented by Guru Studio

Sunday 13 October  
17.45-18.30



**HEIRS OF THE NIGHT**  
Presented by ZDF Enterprises

## THE CREATORS' SUPERPANEL

Presenting the **WORLD SCREEN TRENDSETTER AWARDS**

Saturday 12 October  
10.10-10.50



Rajiv Chilaka  
(Mighty Little Bheem)



Marc Du Pontavice  
(Oggy and the Cockroaches)



Bronagh O'Hanlon  
(Sadie Sparks)



Iginio Straffi  
(Winx Club)

## SATURDAY 12 OCTOBER

8.45-9.15, RENOIR ROOM

HOW TO MIP IT: NEW VISITORS WORKSHOP

9.30-10.00, GRAND THEATRE

BINGE WATCHING SESSION: KIDS AUDIENCE SUCCESSES ACROSS THE GLOBE  
*In partnership with Eurodata TV Worldwide*

10.10-10.50, GRAND THEATRE

THE CREATORS' SUPERPANEL

Presenting the **WORLD SCREEN TRENDSETTER AWARDS**

10.30-11.30, LOUNGE - LEVEL +1

BUYERS & COMMISSIONERS MATCHMAKING

*By registration*

11.00-11.45, GRAND THEATRE

THE RISING POWER OF FEMALE SUPERHEROES

*Presented by Cartoon Networks*

12.00-12.30, GRAND THEATRE

RULE THE 'MIDDLE KINGDOM'

*In partnership with Dubit*

13.00-14.30, MAJESTIC HOTEL

MIPJUNIOR NETWORKING LUNCH

14.45-15.15, GRAND THEATRE

CO-PRODUCTIONS: GOING GLOBAL & THE GENERATION ALPHA AUDIENCE  
*Presented by ABC Commercial*

14.45-15.15, RENOIR ROOM

OTT CONTENT BRIEF: PLAYKIDS  
*Followed by informal networking*

15.30-16.00, RENOIR ROOM

OTT CONTENT BRIEF  
*Followed by informal networking*

15.30-16.15, GRAND THEATRE

VIEW FROM THE TOP:  
REWRITING THE RULES OF THE GAME

16.20-16.50, RENOIR ROOM

GLOBAL HOTSPOT:  
PRODUCERS TO WATCH FROM AFRICA

17.00-17.30, GRAND THEATRE

KEYNOTE SUPERPANEL

*Featuring GENEVIEVE DEXTER, SERIOUS LUNCH DISTRIBUTION AND EYE PRESENT PRODUCTIONS, ANDY HEYWARD, GENIUS BRANDS INTERNATIONAL, AND JOSH SCHERBA, DHX MEDIA*

18.00-18.45, GRAND THEATRE

MIPJUNIOR WORLD PREMIERE TV SCREENING:  
PIKWIK PACK  
*Presented by Guru Studio*

FROM 19.00, MAJESTIC HOTEL

MIPJUNIOR OPENING PARTY  
*In partnership with SeaBelievers*

## SUNDAY 13 OCTOBER

8.45-9.45, RENOIR ROOM

BREAKFAST SESSION AND WORLD PREMIERE  
OF SUPER SHIRO  
*Presented by TV ASAHI*

9.00-10.00, LOUNGE - LEVEL +1

BUYERS & COMMISSIONERS  
MATCHMAKING  
*By registration*

9.50-10.20, GRAND THEATRE

THE NEW WAYS CHILDREN CONSUME CONTENT  
*In partnership with The Insights People*

10.30-11.10, GRAND THEATRE

INNOVATIVE TECH SHOWCASE

10.30-11.10, RENOIR ROOM

VISIBILITY OF LGBTQI+  
REPRESENTATION IN KIDS CONTENT

INTERACTIVE  
FORMAT

11.20-11.50, GRAND THEATRE

CELEBRATING THE POWER  
AND BEAUTY OF DIVERSITY  
*Presented by Telefilm Canada and Canada Media Fund*

11.45-12.30, RENOIR ROOM

INDIE PRODUCERS:  
STAYING COMPETITIVE  
IN THE GOLD-RUSH BOOM

INTERACTIVE  
FORMAT

12.00-13.30, GRAND THEATRE

MADE IN RUSSIA: THE NEXT ANIMATION BOOM  
*Presented by Russian Export Center*  
*Snack lunch served from 12.30 in Renoir Terrace*

14.45-16.00, GRAND THEATRE

MIPJUNIOR PROJECT PITCH

14.15-14.45, RENOIR ROOM

OTT CONTENT BRIEF: WILDBRAIN  
*Followed by informal networking*

15.00-15.30, RENOIR ROOM

OTT CONTENT BRIEF: IQIYI  
*Followed by informal networking*

16.30-17.15, GRAND THEATRE

ONLINE CONTENT & MARKETING  
POWER BROKERS

16.15-17.00, RENOIR ROOM

FRESH & SMASH: MAKING A GLOBAL  
LICENSING HIT  
*Presented by KOCCA*

17.45-18.30, GRAND THEATRE

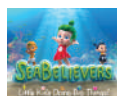
MIPJUNIOR WORLD PREMIERE TV SCREENING:  
HEIRS OF THE NIGHT  
*Presented by ZDF Enterprises*

FROM 18.30, WINTER GARDEN, CARLTON HOTEL

MIPJUNIOR CLOSING PARTY  
*In partnership with NBC Universal Kids & Family Distribution - By invitation*

MIPJUNIOR THANKS ITS SPONSORS & PARTNERS

NBCUniversal  
INTERNATIONAL  
KIDS & FAMILY DISTRIBUTION



KOCCA  
KOREA CREATIVE CONTENT AGENCY



TELEFILM  
CANADA

Canada Media Fund  
Fonds des médias du Canada

CANADA

ABC  
COMMERCIAL  
Australian Broadcasting Corporation



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As of 9 September 2019, subject to change, visit [www.mipjunior.com](http://www.mipjunior.com) for regular updates.